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JOHNSON WATER GARDENS

Paramount,
California

COLORFUL POOL

Collection N.1

The above two plants, Giant Arrowhead at left and Marliac Yellow water lily at right, plus hardy water lily Paul Hariot (pictured inside), Pickerel Rush, 2 Water Poppies, 2 Water Hyacinths, and 2 bunches of Fish Grass. All the plants necessary for a pool 5x5 feet. **Shipped Postpaid**..... \$5.00

PLANT JOHNSON'S Full of Bloom WATER LILIES

= 1950

Sec. 34.66 P. L. & R.
U. S. POSTAGE
PAID

Paramount, Calif.

Permit No. 1

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Colorful Hardy Waterlilies - Sparkling Diadems of the Pool!



ATTRACTION

A gorgeous water lily. Opens almost pink in early Spring and changes to dark red as season advances. Flowers up to 5 inches across.....

\$3.00



TUB GARDEN

GROW A COMPLETE WATER GARDEN
IN A TUB

Collection N 2

A real water garden that may be grown in the smallest yard or even on the porch. By following the instructions sent with your order you will be assured of success. Sent complete with a bright orange water lily and a generous planting of shallow water and oxygenating plants.

1 Hardy Water Lily Paul Hariot

10 Shallow Water and Oxygenating Plants

How to Plant It. Obtain a No. 3 wash tub or use a half-barrel. Fill half full of loam soil and plant according to directions. Edge of tub may be decorated with rocks and bog plants placed around it.

Shipped Postpaid..... **\$3.00**

OUR TERMS AND GUARANTEE

No Orders Accepted for Less Than \$2.00.

Orders of \$2.00 or More Are Sent Postpaid.

To avoid confusion, please use order blank attached.

NO PLANTS SHIPPED C.O.D. Owing to their perishable nature plants are not shipped C.O.D.

CALIFORNIA CUSTOMERS MUST INCLUDE 3% SALES TAX.

SHIPPING DATES. You will find approximate shipping dates listed opposite the order blank. **Order early** and you may leave the proper shipping date to our judgment. We are, of course, glad to ship on any date you specify.

WE GUARANTEE to ship you only our finest, most vigorous plants true to name and assume full responsibility that they reach you in a fresh and satisfactory planting condition. We will replace without cost any not so received if notified within 10 days.

GROWTH GUARANTEED. If any plant fails to grow and we are notified within 30 days we will replace same free of charge, **customer to pay shipping charges only.** At time of complaint remit 75c per Tropical Lily, 35c for Hardy Water Lilies and other aquatics. To prevent loss of flowering time replacements are made of strong flowering plants. Replacements are made free with new order.



The Pool of Mr. Albert Mason, Mich. Mr. Mason has had a most successful pool. Note his well balanced collection, which includes both Tropical and Hardy Water Lilies as well as the stately Lotus in the background. Our Collection N 4 will assure you of as much success.



PINK BUTTERFLY

The most popular of the pygmy water lilies. Dainty pink blossoms 2 inches across borne steadily throughout the Summer. Readily adapts itself to small quarters and is easily grown in an 8-inch pot.....

\$1.75

CHARMING TRIO

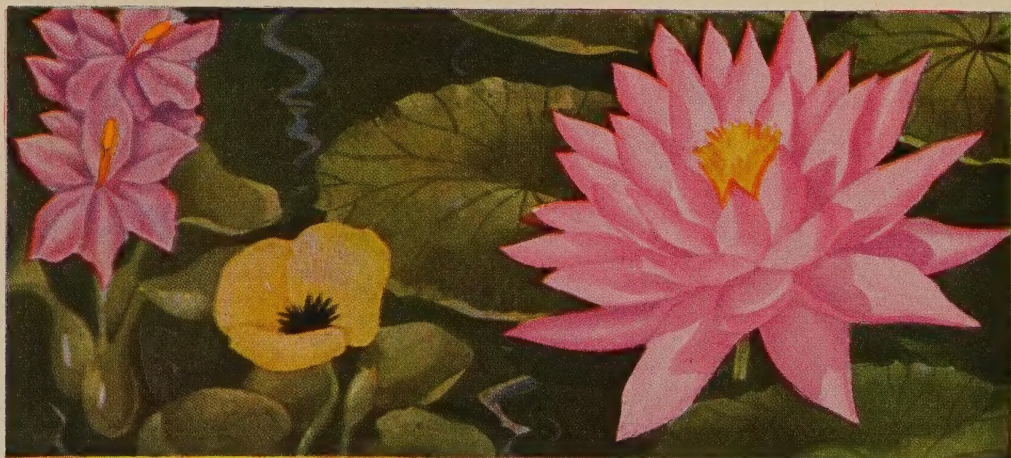
Collection N 3

The three plants pictured at right will add color and grace to any pool. Venusta is clear shell pink and delightfully scented. The bright blossoms of Water Poppy offer effective contrast and will please everyone with their ease of growth. The Water Hyacinth with its spikes of azure blossoms is well known to everyone.

VENUSTA, fragrant water lily.

2 WATER POPPY, 2 WATER HYACINTH.

Postpaid..... **\$2.50**



WATER HYACINTH
3 for 50c

WATER POPPY
2 for 35c

VENUSTA
Fragrant Water Lily, \$2.25



FORMOSA

An exceptionally fine lily and long a favorite with us. Bright pink blossoms borne in profusion throughout the Summer. Easily adapts itself to any size pool. \$3.00

ESCARBOUCLE

The darkest red water lily in general use. Flowers almost crimson. Free flowering. We heartily recommend it as a choice addition to your pool. \$3.25



WELL PLANTED SMALL POOL



AURORA

Sprightly blossoms of bright orange that open almost cream color the first day and rapidly turn darker on successive days. It is ideal for small pools and boxes. Leaves marked with maroon. \$1.75

This attractive pool was planted by Miss Bertha Ingbritson of Minnesota. Note the rocky in back and the graceful Water Iris. A pool and rockery combined make a practical garden feature. Water lilies thrive in pools like this.



GONNERE

Perfect double blossoms of pure white, like snowballs up to 5 inches across. An easily grown water lily that everyone will want. \$3.00

PHOTOGRAPHS

We are always pleased to receive photographs of our customer's pools. For any that are used in our catalogue we will send \$5.00 worth of water lilies.

35 BEAUTIFUL WATER PLANTS

Collection N 4

Complete planting including Hardy and Tropical Water Lilies, Shallow Water and Bog Plants, Scavengers and Fertilizer. For a pool 7x10 to 8x12 or larger. Approximately 75 to 100 square feet of surface.

5 WATER LILIES—Panama Pacific, Gloriosa, Sunrise, Paul Harlot, and Hermine (white).

15 SHALLOW WATER AND BOG PLANTS including Water Poppy, Azure Pickerel, Floating Heart, etc.

10 OXYGENATING PLANTS in best varieties.

6 WATER HYACINTHS (floating plant).

12 ASSORTED WATER SNAILS.

2½ LBS. JOHNSON'S WATER LILY FERTILIZER.



This collection includes all the aquatics necessary for a beautiful pool together with such supplies as are necessary for complete success.

Shipped Postpaid to Your Door..... \$15.00

Brighten Up Your Pool with These Brilliant Water Lilies

HERE'S SOMETHING

Every water lily enthusiast will be interested in. The picture at left shows a dormant root of one of our Hardy Water Lilies ready for shipment. The previous Summer was spent in lusty growth gathering strength and vigor for your pool.



WHITE

- VIRGINALIS.** Purest white. Superb. Blooms until December with us. \$5.00
- HERMINE.** Tulip shaped blossoms. Fine for tubs and small pools. \$2.00
- MARLIAC WHITE.** Old favorite. Petals white and sepals flushed pink. \$1.75
- GLADSTONE.** Waxy white. Lusty grower. \$2.00
- ALBA PLENISSIMA.** Globular white blossoms. \$2.50
- SNOWBALL.** Full petaled. Fragrant. A beauty. \$3.00
- LOOSE.** Flowers 5 to 7 inches across. Lusty grower. \$2.25

RED

- RED BUTTERFLY.** Dark red, medium growth. \$2.50
- CONQUEROR.** Garnet red. Flowers up to 9 in. across. \$2.75
- ROBINSONI.** Opens orange and changes to warm red. Choice. \$3.00
- JAMES BRYDON.** Rosy carmine, cup shaped. Exquisite. \$3.00
- METEOR.** Intense carmine, crumpled petals. \$3.50
- JAMES HUDSON.** Tulip shaped, rosy carmine. Rare. \$3.50

- WILLIAM FALCONER.** Velvety red-black. Considered the darkest red of all. \$3.50
- SULTAN.** Cherry red. Lusty grower. \$3.50

SUNSET

- COMMANCHE.** Glowing amber-red darkening with age. Extra choice. \$3.00
- SILOUX.** Opening bright yellow, darkening with age. Pale green leaves. \$2.75
- SOLFATERRE.** Prolific bloomer, changes to almost red. \$2.25

YELLOW

- MARLIAC YELLOW.** Sulphur yellow, mottled leaves. An old favorite. \$2.00
- MOOREI.** Brightest yellow. Strong grower. Rare. \$3.00
- ODORATA SULPHUREA.** Similar to Sunrise but smaller. \$2.75

PINK AND ROSE

- MARLIAC PINK.** Shell pink, rounded petals. Easy culture. \$1.75
- JULIAN CHIFFLOT.** Huge pink blossoms like stars. Vigorous grower. \$2.50
- ROSY MORN.** Warm pink blossoms on stiff stems. Very choice. \$3.00
- NEPTUNE.** Cherry red, darker towards center. Extremely free flowering. \$3.00
- COLOSSEA.** Large blossoms of delicate pink with rounded petals. \$2.00
- WILFON GONNERE.** Double pink, cup shaped. A wonderful novelty. \$2.75
- SOMPTUOSA.** Outer petals rosy pink, darker towards center. Mottled leaves. \$2.25
- GLOIRE DE TEMPLE-SUR-LOT.** Very double flowers. Shy bloomer, but well worth trouble. Exquisite blush pink. \$3.25
- MASANIELLO.** Fine free flowering pink. Petals flecked. \$2.25

Turn the Page for Additional Hardy Lilies

JOHNSON WATER GARDENS . . . Paramount, California

Valley of the Nile Collection

COLLECTION N 5

This collection will bring the glories of the East to your doorstep. A complete planting for a pool 4x6 feet that includes: Egyptian Lotus, Gloriosa, Pygmy Papyrus, Water Hyacinth, and Water Poppy

Shipped Postpaid..... \$5.00



GLORIOSA

One of the choicest and most popular hardy lilies. Very free flowering. \$3.00



AUGUST KOCH—Beautiful Wistaria Blue

A Tropical Water Lily whose easy growing habits has endeared it to thousands of fanciers. It has the interesting habit of bearing young plantlets in the center of the leaves that often bloom too! Give it a box at least 12-18 inches square and fertilize it regularly throughout the Summer and you will be amazed at the number of blooms. Each.....\$2.75

JOHNSON'S WATERLILY FERTILIZER

Animal fertilizers are fine but often turn the water turbid. Always keep the water clear for your lilies. To keep your lilies blooming steadily, fertilize about once a month during the growing season. For new Lilies mix 1 cupful to each bushel of soil. This is a chemical fertilizer, easier to use, and more concentrated than animal fertilizers.

2½ Lbs. Postpaid.....\$1.00 5 Lbs. Postpaid.....\$1.50

THREE MORE HARDY LILIES



SPLENDIDA

Your pool will be a blaze of richly colored blossoms all Summer with this easily grown variety.....\$3.00



PAUL HARIOT

A cheerful sprite to grace any pool.....\$2.50

DELUXE POOL at a Low Price Collection N 8

For a pool 5 to 8 feet across:

- 3 BEAUTIFUL WATER LILIES
- Paul Hariot.
- Sunrise.
- Gloriosa.
- PLUS 10 AQUATIC PLANTS
- 2 Tall Plants for Sides or Ends.
- 2 Plants for Centerpiece.
- 2 Oxygenating Plants.
- 2 Floating Plants.
- 2 Shallow Water Plants.

Postpaid.....\$7.50

SUNRISE (Two-fifths Natural Size)

SUNRISE

Without a doubt this is the most popular of the Hardy Water Lilies. Huge golden yellow blossoms up to 11 inches across borne steadily all Summer and flowering with us until November. The graceful flowers are carried just above the water, enhancing their beauty against the luxuriant foliage. An endearing feature is its ability to flower even when small.....\$2.75



CACTI. We have the largest collection of cacti and succulents in the country. They are particularly suited to window gardens and come in infinite variety. For catalogue send 10c in stamps or coin to:

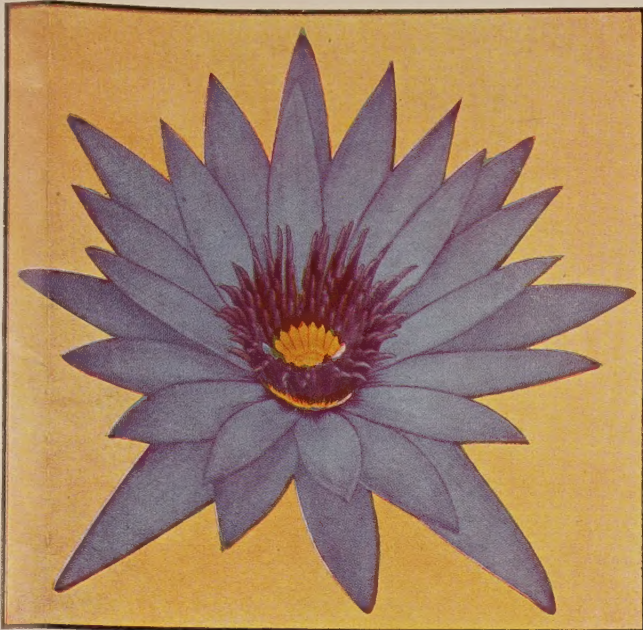
JOHNSON CACTUS GARDENS
Box 300 Paramount, Calif.

"HOW TO BUILD A POOL"

On Page 1 of the Order Blank

JOHNSON WATER GARDENS
PARAMOUNT, CALIFORNIA

TROPICAL WATER LILIES — Their Fragrant Blossoms are Excellent for Cutting. — EVERBLOOMING - EXOTIC - BRILLIANT



BLUE TRIUMPH—The Easiest Waterlily to Grow

2-Year-Old Plants—Only Johnson Can Supply Them

The photo above right clearly shows the plants you will receive. Have these gorgeous plants in full flower before those purchased elsewhere are even started. Many of our customers write they are in bloom the day after planting! The heavy crowns insure that they will go right on growing in your pool even if the weather turns cool after planting. I have counted as many as a dozen blooms each a foot across on one plant. The flowers are a rich purple-blue with a bright yellow center and delicious fragrance.

2-Year-Old Plants, Postpaid.....\$4.00



BLUE TRIUMPH LILY

Harry Johnson with 2-Year-Old Plant in July

This photo shows the growth they make in our pools the Summer before they are shipped to you. This is an average plant. Note especially the strong, heavy rhizome that the plants make. Such plants cannot fail to give you the utmost satisfaction. In the Spring they become partially dormant and are shipped with perfect safety. You will receive them ready to bloom and as fresh as if you had called for them though you live 2,500 miles away.

PAMELA. Broad, cup-shaped caerulean blue blossoms often reaching 8 to 10 inches across. Our own introduction.....\$2.75

MRS. ED. WHITTAKER. Enormous sky blue flowers up to 13 inches across. Flowers open flat like a dinner plate.....\$2.75

LOS ANGELES. Brightest pink blossoms borne as many as 4 or 5 at a time. Leaves brightly spotted red. Our own introduction.....\$3.00


PENNSYLVANIA. Similar to Blue Triumph, but with rounded petals. 2-year-old plants.....\$4.00

GOLDEN WEST. Delicate apricot color that deepens as season advances. Beautifully mottled leaves. Exceptionally free flowering. A Randig introduction.....\$2.75




PANAMA PACIFIC—The Best Purple Water Lily

The sturdiness, free flowering qualities, and deep purple color have made this a favorite for many years. It has the same interesting habit as August Koch in bearing small plants in the center of the leaves. The photo shows it about 3/5 natural size. The brilliant, fragrant blossoms are from 5-8 inches across. Give it a box at least 12 to 18 inches square and from 6 to 10 inches of water for best results.....\$2.50



Golden West Pool



Collection N 6

AUGUST KOCH.

PANAMA PACIFIC.

MRS. GEORGE H. PRING.

All 3 Sent Postpaid for.....\$6.00

Collection N 7

AUGUST KOCH.

PANAMA PACIFIC.

MRS. GEORGE H. PRING.

PINK PEARL.

PAMELA.

All 5 Sent Postpaid for.....\$10.00



PINK PEARL

Broad flowers of clear pink against a foil of pale green leaves. Very dependable and free flowering.....\$2.50



MRS. GEORGE H. PRING

The best white. Bright yellow center and pure white petals.....\$2.50

Note Shipping Dates on Order Blank

Water Lilies are Easily Grown Everywhere

GORGEOUS NIGHT BLOOMING WATER LILIES

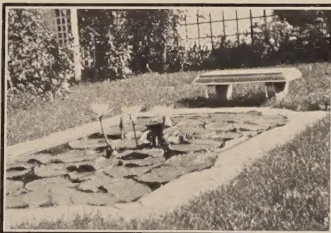
Nightbloomers are misleading, for although opening at dusk and remaining open all night, they also stay open until 10 or 11 o'clock the following morning. It is also noteworthy that the same blossom opens on several successive evenings. There is no more glorious sight than these huge blossoms against the foil of their own leaves, often marked and beautifully scalloped. These natives of India reach perfection in our warm Summers. Once you have grown them yourself, I am sure you will agree with my enthusiasm.

MOONLIGHT DUET

Collection N 9

To bring the mystery of the East to your own home, try this collection.

1 White and 1 Red Night-bloomer, my selection.....\$4.00



A CHARMING FORMAL POOL

This completely successful pool is in the garden of William Reschke, of Wisconsin. Note the flagstones used as curbing and the well placed seat. The lily shows the vigorous growth of our 2-year-old Blue Triumph plants when given ample soil and room.



LA REINA

A Johnson introduction. Glistening snowy blossoms. Tops.....\$2.75



PRIDE OF CALIFORNIA

A Johnson introduction. Magnificent glowing red flowers freely produced. Color is almost translucent like a ruby.....\$2.75

SHALLOW WATER PLANTS



WATER POPPY

Bright yellow poppy-like blossoms. Flowers all Summer. Plant in 6-12 inches of water. 2 for.....35c



Yellow Iris
A Water Iris up to 3 feet tall.
Each 30c; 2 for 50c



Primrose Willow
Coppery leaves, bright yellow blossoms. Up to 4 feet tall. Each.....35c



Pickering Rush
Blue spikes. Up to 3 feet tall.
Each 30c; 2 for 50c



Umbrella Palm
Up to 3 feet tall. Fine.
Each.....35c

SHALLOW WATER PLANTS (Cont'd)

CULTURE. The ease with which Shallow Water and Bog Plants may be grown and their low cost makes them invaluable for landscaping your pool and creating a natural effect. Many of them have bright flowers and are attractive in their own right. Others are notable for the charming effects they create. Plant them in pots, pails or boxes, using preferably a clayey soil. If water is too deep, pots may be raised with bricks. A little fertilizer 2 to 3 times a month is beneficial.

PLANTING DEPTH. Those marked thus † do best in water 6 inches or so in depth. An asterisk * means 2 to 3 inches. Some marked ‡ do equally well in water from 2 inches up to 12 inches.

†SO. AMERICAN GIANT ARROWHEAD. Tall spikes of white blossoms and arrow shaped leaves. Flowers when small. Each 30c; 2 for 50c

*AZURE PICKEREL RUSH. Dark green foliage with spikes of bright blue florets covered with shining wool in bud. 2-3 feet tall. Each. 35c; 2 for.....60c

†PRIMROSE CREEPER. A creeping plant bearing yellow flowers. Blooms best when crowded in shallow water. 2 bunches.....35c

†FLOATING HEART. Mottled, heart shaped leaves with fringed yellow flowers. Like a small water lily. 2 for.....35c

†PARROT FEATHER. A trailing plant with feathery green foliage. Valuable for covering cement work and fountains. 2 bunches.....35c

WATER HYACINTH. See photo above right. A floating plant with lavender orchid-like blossoms. Goldfish lay their eggs on the feathery roots. \$1.50 per doz.; 3 for.....50c

*PURPLE WATER IRIS. Light purple blossoms. Not a vigorous grower. Each 35c; 2 for.....60c

*WATER CANNA. Graceful arching spikes of purple flowers with canna-like leaves silvery white beneath. A striking plant 3-4 feet tall. Each.....75c

(Continued on Last Page)



WATER HYACINTH AND PARROT FEATHER

Make a charming combination. The 2 for.....35c



WATER HAWTHORNE

Pure white blossoms with the fragrance of Hawthorne. This excellent small aquatic does best in 4-12 inches of water. Each.....50c

EGYPTIAN LOTUS

This magnificent Oriental aquatic has immense pink blossoms up to a foot in diameter with a sweet musky fragrance redolent of the langorous East. The Lotus is perfectly hardy anywhere in America. Has long banana-like tubers which send out rope-like runners. \$2.50



SHALLOW WATER PLANTS (Cont'd)

You'll like
this plant.



PRIMROSE WILLOW

Coppery leaves with bright yellow blossoms. Best in 3 inches of water. Up to 5 feet tall. **Each**35c



Pigmy Papyrus

African Papyrus, 1 to 2 feet tall. Should be in every pool. **Each** 40c; 2 for65c



BUTTERCUP BUSH

Makes a small bush in water up to 6 inches deep. Golden yellow flowers. **Each**35c

BUTTERFLY RUSH

Spikes of white blossoms. Grows in water up to 12 inches deep. **Each** 35c; 2 for60c

‡**CHINESE WATER CHESTNUT.** The edible Chinese vegetable. Many quill shaped leaves at the base of which is formed the tuber. **Each**35c

‡**JAPANESE ARROWHEAD.** A lush quick growing aquatic with arrow shaped leaves. Spikes of white flowers. **Each**35c

‡**DOUBLE FLOWERING ARROWHEAD.** Striking spikes of snow white, very double blossoms. A choice aquatic. **Each**50c

***SPIRAL PALM.** Forms pretty clumps of grassy foliage above which tall plumey heads of rust brown flowers rise. **Each**35c

10 BOG PLANTS for SMALL POOL COLLECTION N 11

Giant Arrowhead, Pickerel Rush, 2 Floating Heart, 2 Parrot Feather, 2 Water Hyacinth, and 2 Water Poppy. **\$1.75**

20 BOG PLANTS for MED. POOL COLLECTION N 12

Giant Arrowhead, Pickerel Rush, 2 Floating Heart, 2 Parrot Feather, 2 Water Hyacinths, 2 Water Poppies, Yellow Flag, Azure Pickerel, Purple Water Iris, 2 Primrose Creeper, Pigmy Papyrus, Eel Grass, Fish Grass, Butterfly Rush, Water Chestnut. **\$3.25**

***LOOSESTRIFE.** Grows 3 to 4 feet tall bearing spikes of brilliant rose purple flowers from late July to September. May be grown in damp soil. **Each**35c

‡**PEACOCK HYACINTH.** Roots in the soil but trails out over the surface. Spikes of dark purple-blue flowers with a peacock eye on the upper petal. Choice. **Each**50c

***WATER AMARYLLIS.** Strap shaped leaves and clusters of fragrant white flowers. A rare bog plant to grace your pool. **Each**75c

See order blank for additional pool plants and water lily culture.

PIONEERS **W** SINCE 1876

JOHNSON WATER GARDENS . . . Paramount, California